

The Art of Interpretive Writing

Acorn Naturalists' Center for Science and Environmental Education

155 El Camino Real

Tustin, California

June 9 and 10, 2004

9 a.m. to 4 p.m. daily

Alan Leftridge, the executive editor of *The Interpreter* magazine, will guide you through an *engaging* and *informative* workshop that will sharpen your **skills** for connecting with your audiences. Using **strategies** promoted by the **National Association for Interpretation** and the **National Park Service** you will focus on developing *tangibles, intangibles, universals*, and interpretive *themes* in your writing, while avoiding trite expressions. These **strategies** and **skills** apply to your *brochures, exhibits, public service announcements, magazine articles* and other *interpretive projects*. You will leave the workshop with a written product useful to your site.

The fee for this two-day training opportunity is \$195.

You can register by contacting:

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